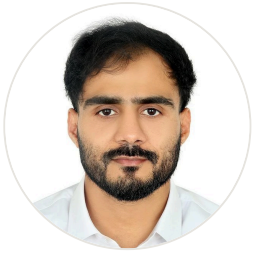
Muhammed Aslam

Dubai-based **Real Estate** Photographer & Videographer

Dubai, UAE | +971 50 4959 003 | WhatsApp | maslamna@gmail.com



PROFILE

Real estate photographer and videographer with 10+ years of combined experience in visual content and design across the UAE, Qatar and India. Creates property photography, property videos and social reels for real estate marketing, managing the work from concept and filming through editing and final delivery. Also creates original visual content for a personal Instagram page.

EXPERIENCE

Photographer & Videographer — Jan 2024 – Present
RH Homes Real Estate L.L.C., Dubai

- Photograph properties and company events for real estate marketing, handling image correction, retouching and visual enhancement.
- Film and edit property videos, promotional videos and social reels that showcase listings, communities and company activities.
- Lead photo and video work from initial concept and filming through editing, revisions and final delivery.
- Supply visual content for property marketing and lead-generation campaigns on Instagram and other digital channels.
- Support campaigns with branded social posts, carousels and creatives aligned with the company's visual identity.

Digital Content Creator / Graphic Designer — Mar 2021 – Dec 2023
Dizabo Super App, Dubai

- Produced digital marketing content and visual campaigns for social media and online platforms.
- Contributed to reported outcomes including 25% higher social engagement, 15% more website traffic and 20% stronger brand recognition.

EARLIER EXPERIENCE

Freelance Social Media Graphic Designer — May 2019 – Mar 2021
Zrafec Creative Ad World, India

Graphic Designer – Sticker Printing & Branding — Apr 2017 – May 2019
Render.qa Design & Printing Services, Qatar

Web Graphic Designer — Sep 2016 – Feb 2017
Asrar Al Tasmeem, Dubai

Web Graphic Designer — Jul 2015 – Aug 2016
Geek Online Ventures Pvt. Ltd., Bangalore

SKILLS

Photography

Real estate & property photography
Event photography
Retouching & enhancement
Color correction

Video

Videography & production
Editing & post-production
Property videos & reels
Short-form social video

Tools

Adobe Lightroom, Photoshop, Premiere Pro & Illustrator
CapCut Desktop
AI-Assisted Content Production

EDUCATION

Post Graduation in Arabic
University of Calicut, 2014–2016

Diploma in 2D Graphic & Web Designing
DreamZone, Mangalore, 2014–2015

PG in Islamic & Human Sciences
Darul Huda Islamic University, 2012–2014

Graduation in English Literature
University of Calicut, 2009–2012

Diploma in Functional Arabic
National Council for Promotion of Urdu, 2011–2013

CERTIFICATIONS

Foundations of Foresight
Dubai Future Foundation

Diploma in Arabic Language
Ministry of HRD, Government of India

LANGUAGES & LICENCE

Malayalam, English, Arabic, Hindi, Urdu
Valid UAE Driving Licence